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TREĆI BIG SCIENCE BUSINESS FORUM 2024 U TRSTU 1-4. OKTOBAR

Očekuje se 1.000 delegata na događaju i 500 kompanija i organizacija iz 30 zemalja

Trst će od 1. do 4. oktobra 2024. godine u Kongresnom centru biti domaćin ovogodišnjeg BSBF-a, Naučnog poslovnog foruma, međunarodne poslovne konferencije koja okuplja glavne evropske istraživačke infrastrukture, sada akreditovane kao glavno mesto okupljanja istraživačke infrastrukture i industrije.

BSBF se predstavlja kao prva „sve na jednom mestu“ konferencija za evropske kompanije i druge organizacije zainteresovane za interakciju sa velikim evropskim naučnim organizacijama. Cilj BSBF-a je da stvori snažnije, transparentnije i efikasnije zajedničko tržište bez prepreka za veliku nauku u Evropi, i da stvori prostor za industrijske dobavljače koji žele da uspostave odnose sa velikim istraživačkim instalacijama. BSBF2024 predstavlja jedinstvenu priliku za evropske kompanije i organizacije da budu informisane i uključene u tendere i konkurse vredne milijarde evra godišnje kojima direktno upravljaju velike naučne organizacije (BSO), u skladu sa specifičnim pravilima i procedurama.

BSBF2024, za koji je sada otvorena pojedinačna registracija, obuhvata bogat program, od plenarnih sednica do izložbi, B2B sastanaka i poseta. Umrežavanje je ključni stub foruma, a delegati će imati priliku da rezervišu B2B sastanke sa predstavnicima BSO, preduzeća i institucija. Pored toga, konferencija uključuje i izložbu, sa više od 150 štandova dostupnih evropskim kompanijama i međunarodnim zainteresovanim stranama. Na plenarnim sednicama generalni direktori iz deset velikih naučnih organizacija će dati pregled budućih projekata svojih organizacija i otvorenu diskusiju.

Među aktivnostima BSBF-a postoji nekoliko poziva, od kojih su tri još uvek otvorena: poziv BSBF2026, poziv velikog naučnog tržišta (Big Science Common Market Call), praćenje prenosa tehnologije (Technology Transfer Track poziv). Prvim pozivom organizatori BSBF Trst 2024 sada pozivaju zainteresovane da se kandiduju za domaćine BSBF2026. Zemlje, regioni ili gradovi širom Evrope se podstiču da se kandiduju za sledeće domaćine, u skladu sa specifičnim elementima koji se zahtevaju u pozivu za BSBF2026. Poziv BSCM-a ima za cilj da prikupi iskustva istaknutih industrijskih aktera, koji su dobili ugovore od strane različitih BSO-a, a zatim da formuliše mapu puta i sugestije za standardizaciju procedura pristupa u namenskoj paralelnoj sesiji i otvorenoj diskusiji na plenarnoj sednici. Učešće u TTT pozivu pruža priliku industrijama i predstavnicima BSO-a da predstave svoje postere kvalifikovanoj publici, da prezentuju svoje inovativno rešenje/nove tehnologije/prilike za finansiranje, da promovišu svoj brend na veb stranici BSBF2024, i da prate interesovanje stejkholdera preko alata dostupnih u aplikaciji BSBF2024.

Prvi BSBF-a, čiji je domaćin bila Danska agencija za nauku i visoko obrazovanje u Kopenhagenu, bio je izuzetno uspešan, a slične rezultate je postigao i drugi BSBF koji je održan u Grenadi, Španija: sa više od 1.000 delegata iz preko 500 kompanija i organizacija iz 30 zemalja. U izložbenom prostoru bilo je više od 100 kompanija i organizacija, a tokom događaja održano je oko 800 B2B i B2C sastanaka. BSBF je ponudio uvid u mogućnosti nabavke i naručivanja za kompanije ukupne vrednosti od skoro 10 milijardi evra godišnje.

Italijansku kandidaturu Trsta, koju promovišu Autonomna regija Furlanija-Julijska krajina, ILO Network Italia (CNR, ENEA, INAF i INFN), AREA naučni park Trst i Promoturismo FVG, podržala je Centralno-evropska inicijativa, prvi međunarodni forum za zemlje Centralne, Istočne i Jugoistočne Evrope sa sedištem u Trstu. Međunarodni organizacioni komitet (IOC), promoter Foruma, obuhvata niz međunarodnih istraživačkih centara: CERN, ESA, ESO, ESRF, ESS, evropski KSFEL, FAIR, ILL, F4E, SKAO. Lokalni organizacioni komitet (LOC) čine Autonomna regija Furlanija-Julijska krajina, Opština Trst, Park nauke, Promo Turismo FVG, Univerzitet u Trstu, Privredna komora regije Furlanija-Julijska krajina.

Izbor Trsta za BSBF 2024 nije neočekivan: Trst je dom velikom broju evropskih istraživača i brojnih nacionalnih i međunarodnih centara i tela naučne izvrsnosti. Među njima je Centralnoevropski konzorcijum za istraživačku infrastrukturu (CERIC), otvorena pristupna tačka nekim od najnaprednijih naučnih istraživačkih objekata u osam centralnoevropskih zemalja (Austrija, Hrvatska, Češka, Italija, Poljska, Rumunija, Slovenija, Mađarska) u oblasti materijala, biomaterijala, nanotehnologija, sa posebnim osvrtom na teme energetike i nauke o životu. Drugi entiteti koji čine naučno tkivo grada su Elettra Sincrotrone Trst, Međunarodni centar za genetičko inženjerstvo i biotehnologiju (ICGEB), Međunarodni centar za teorijsku fiziku (ICTP), Međunarodna škola za napredne studije (SISSA), Nacionalni institut za okeanografiju i primenjenu geofiziku (OGS), Nacionalni institut za nuklearnu fiziku (INFN), Nacionalni istraživački savet (CNR), Svetska akademija nauka (TVAS).

Intervjuisali smo Alesiju Rosolen, savetnicu za rad, obuku, obrazovanje, istraživanje, univerzitete i porodicu regije Furlanija-Julijska krajina, i Paola Akunza iz ENEA, direktora BSBF Trst 2024.

U kojoj je fazi organizacija BSBF-a i šta vam je na raspolaganju za narednih nekoliko meseci?

P.A.: "Organizacija foruma je u skladu sa programom. Prijave su otvorene od sredine marta. Prikupljamo sponzorstva, a ostalo je malo izložbenih prostora koji još nisu rezervisani. Program intervencija je odobrio međunarodni organizacioni komitet i u toku je definisanje daljih aspekata, poput kolateralnih događaja. Pripremu oktobarskog događaja prati intenzivna promotivna aktivnost inicijative, koja je počela još 2022. god. Mora se pomenuti i pratnja kompanija u posetama BSO i promocija BSBF-a u kancelarijama italijanske ambasade zemalja zapadnog Balkana.

U narednih nekoliko meseci bićemo zauzeti finalizacijom promotivnih poseta i organizacijom završnih logističkih aspekata".

Zašto je važno uključiti balkanske zemlje u veliko evropsko tržište nauke?

A.R.: "Evropi je potrebno uključivanje svih raspoloživih resursa i veština da bi ostala konkurentna na globalnim tržištima, posebno u oblasti fokusiranoj na visoke tehnologije i inovacije kao što je Big Science. Iz tog razloga, direktna uključenost geografskog područja kao što je centralno-istočna Evropa iz koje ima nekoliko primera industrijskog učešća se smatra zajedničkim ciljem rasta BSBF brenda od evaluacije kandidature Trsta. U tom kontekstu, prvo iskustvo u Srbiji je svakako bilo uspešno".

Kako ih angažuje Big Science Business Forum?

P.A.: "Tradicionalno otvaranje Trsta prema ovim teritorijama razvilo se kroz promotivne posete raznim zemljama u okruženju, a „roadshow“ je svečano otvoren 27. februara u Beogradu. Zahvaljujući saradnji CEI – Centralnoevropske inicijative, Ministarstva spoljnih poslova i italijanskih ambasada u ovim prestonicama, održavaju se sastanci na kojima se planirane aktivnosti BSBF-a prezentuju onim nacionalnim subjektima zainteresovanim za veliku nauku. Posle Beograda, već su planirani drugi termini u Bratislavi, Pragu, Varšavi i Budimpešti. Konačno, paralelna sesija tokom Foruma koja je zakazana za 2. oktobar u Trstu, biće posvećena davanju maksimalnog značaja veštinama koje su identifikovane u Centralno-Istočnoj Evropi tokom ovog putujućeg foruma”.

Kako izbor Trsta za treći BSBF može uticati na jačanje evropskog tržišta velike nauke?

A.R.: "Nije u pitanju samo izbor Trsta, već izbor Italije. Sećam se da se italijanska industrija svrstava među najveće dobavljače tehnologija i usluga za velike naučne organizacije. Cilj nam je bio, radeći u bliskoj saradnji sa Ministarstvom spoljnih poslova i međunarodne saradnje i CEI, uključivanje zemalja centralno-istočne Evrope sa nadom da će nam ovi veoma pozitivni naponi omogućiti da proširimo broj uključenih kompanija”.



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REGIONE AUTONOMA
FRIULI VENEZIA GIULIA



ILO
Network
Italia

Rete Industrial Liaison Officers



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FRIULI
VENEZIA
GIULIA



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THIRD EDITION OF THE BIG SCIENCE BUSINESS FORUM 2024 IN TRIESTE

1,000 delegates are expected at the event scheduled from 1st to 4th October and 500 companies and organizations from 30 countries

Trieste will host, from 1st to 4th October 2024 in the Trieste Convention Center, the next edition of the BSBF, Big Science Business Forum, an international business-oriented conference that brings together the main European research infrastructures, now accredited as the main meeting point between research infrastructures and industry.

BSBF proposes itself as the first “one-stop shop” for European companies and other organizations interested in interacting with large European scientific organizations. BSBF’s aim is to create a stronger, more transparent, efficient and barrier-free common market for big science in Europe and provide space for industrial suppliers who want to establish relationships with large research installations. BSBF2024 represents a unique opportunity for European companies and organizations to be informed and involved in tenders and competitions worth billions of euros per year managed directly by Big Science Organizations (BSOs), according to specific rules and procedures.

The BSBF2024, for which Individual registration is now open, includes a rich program, from plenary sessions to exhibitions, from B2B to visits. Networking is a key pillar of the forum, delegates will have the opportunity to book B2B with representatives from BSOs, businesses and institutions. Furthermore, the conference also includes an exhibition, with more than 150 stands available for European companies and international stakeholders. In Plenary Sessions the Director Generals from the ten BSOs will provide an overview of their organisations’ future projects and an open discussion.

Among the BSBF activities there are several Calls, three of which are still open: BSBF2026 call, Big Science Common Market Call (BSCM Call), Technology Transfer Track (TTT Call). With the first call, BSBF Trieste 2024 organizers are now inviting bids for hosting BSBF2026. Countries, regions, or cities across Europe are encouraged to submit bids to become the next host, according to the specific elements required in the BSBF2026 Call. The BSCM Call aims to collect the experiences of some prominent industrial actors, who have been awarded contracts by different BSOs, and then to formulate a roadmap and suggestions for standardizing access procedures in a dedicated parallel session and an open discussion in a plenary session. Participation in TTT Call provides an opportunity for industries and BSO representatives to present their posters to a qualified audience, to see the presentation of their innovative solution/new technology/funding opportunity and their institutional branding posted on the BSBF2024 website, and to track stakeholder interest in the event through the tools available on the BSBF2024 app.

The first edition of the BSBF, hosted by the Danish Agency for Science and Higher Education in Copenhagen, Denmark, was a great success and similar results were also achieved by the second edition of the BSBF which was held in Granada, Spain: more than 1,000 delegates from over 500 companies and organizations from 30 countries. The exhibition area saw the presence of more than 100 companies and organizations and about 800 B2B and B2C meetings took place during the event. BSBF offered insights into procurement and order opportunities for companies worth a total of almost 10 billion euros per year.

The Italian candidature of Trieste, promoted by the Autonomous Region of Friuli Venezia Giulia, ILO Network Italia (CNR, ENEA, INAF and INFN), Area Science Park of Trieste and Promoturismo FVG, was supported by the Central European Initiative, the first international forum for Central, Eastern and South-Eastern Europe countries based in Trieste. The International Organizing Committee (IOC), promoter of the Forum, includes a series of international research centers: CERN, ESA, ESO, ESRF, ESS, European XFEL, FAIR, ILL, F4E, SKAO. The Local Organizing Committee (LOC) comprises Friuli Venezia Giulia Region, Municipality of Trieste, Area Science Park, Promo Turismo FVG, University of Trieste, Venezia Giulia Chamber of Commerce.

The choice of Trieste for the BSBF 2024 is not unexpected: the city has one of the highest concentrations of researchers in Europe and is home to numerous national and international centers and bodies of scientific excellence. Among these is the Central European Research Infrastructure Consortium (CE-RIC), an open access point to some of the most advanced scientific investigation facilities in eight Central European countries (Austria, Croatia, Czech Republic, Italy, Poland, Romania, Slovenia, Hungary) in the fields of materials, biomaterials, nanotechnologies, with particular attention to the topics of energy and life sciences. Other entities that form the scientific tissue of the city are Elettra Sincrotrone Trieste, International Centre for Genetic Engineering and Biotechnology (ICGEB), International Centre for Theoretical Physics (ICTP), International School for Advanced Studies (SISSA), National Institute of Oceanography and Applied Geophysics (OGS), National Institute for Nuclear Physics (INFN), National Research Council (CNR), The World Academy of Sciences (TWAS).

We interviewed Alessia Rosolen, Councillor for Labour, Training, Education, Research, Universities, and Family of the Friuli Venezia Giulia Region, and Paolo Acunzo of ENEA, Director of the BSBF Trieste 2024.

At what stage is the organization of the BSBF and what do you have in store for the next few months?

P.A.: "The organization of the forum is in line with the programming. Registrations are open from mid-March. We are collecting sponsorships and the exhibition spaces not yet booked are running out. The program of interventions has been approved by the international organizing committee and further aspects are being defined, such as collateral events. The preparation of the October event is accompanied by an intense promotional activity for the initiative, which has started as early as 2022. Mention must be made of both the accompaniment of companies on visits by the BSOs and the promotion of BSBF at the offices of the Italian embassies of the Western Balkans area's countries.

The next few months will see us busy closing the roadshow and organizing the final logistical aspects".

Why is it important to involve Balkan countries in a European Big Science market?

A.R.: "Europe needs the involvement of all available resources and skills to remain competitive in global markets, particularly in a field focused on high technology and innovation such as Big Science. For this reason, the direct involvement of a geographical area such as that of Central-Eastern Europe from which there are few examples of industrial participation has been considered a common growth objective of the BSBF brand since the evaluation of Trieste's candidacy. In this context, the first experience in Serbia was certainly a success".

How is the Big Science Business Forum engaging them?

P.A.: "Trieste's traditional opening to these territories developed through a real roadshow in various countries in the area, inaugurated last February 27th in Belgrade. Thanks to the collaboration of the CEI - Central European Initiative, the Ministry of Foreign Affairs and the Italian embassies in these capitals, meetings are taking place to present the planned activities of the BSBF to those national entities interested in Big Science. After Belgrade, other dates are already planned in Bratislava, Prague, Warsaw and Budapest. Finally, a parallel session during the Forum is scheduled for 2nd October in Trieste, dedicated to giving maximum relevance to the skills identified in Central-Eastern Europe during this roadshow".

How can the choice of Trieste for the third edition of the Big Science Business Forum impact the strengthening of a European Big Science market?

A.R.: "It is not just the choice of Trieste, but it is the choice of Italy. I remember that the Italian industry ranks among the top suppliers of technologies and services to Big Science Organizations. We aimed, working in close collaboration with the Ministry of Foreign Affairs and International Cooperation and the CEI, on inclusion of the countries of Central Eastern Europe with the hope that these very positive efforts will allow us to expand the number of companies involved".

